

THE FREE LIBRARY

CATALOGUE NO.

D1

ETSY LISTING

prompt pack

Five AI prompts with Etsy's rules built in, plus a tag checker.

FROM	our listing text rounds
FORMAT	5 pages • copy, paste, check
BORROWED BY	you
DUE BACK	<i>never. it's yours.</i>

FREE

*count the tags
yourself.*

**neuro
made.**
studio

TITLE

TAGS

ALT TEXT

Creatively wired. Intentionally made.

Start with the facts

Every prompt in this pack ends with your facts card. A chatbot can only stay honest about what you've told it, so fill this in first and paste it in each time.

WHAT IT IS • E.G. A 45-PAGE HABIT TRACKER WORKBOOK

FORMAT AND SIZE • E.G. FILLABLE PDF AND PRINT & WRITE PDF, A4 LANDSCAPE

WHO IT'S FOR

WHAT'S INSIDE

APPS YOU TESTED • E.G. ACROBAT READER, PREVIEW

FILES THEY RECEIVE

WHAT IT ISN'T • E.G. NOT A NOTION TEMPLATE, NOT A PHYSICAL ITEM

THE RULES EVERY PROMPT CHECKS

- Title starts with what it is, under 15 words, no word repeated.
- 13 tags, each 20 characters or fewer, counting spaces.
- One tag names the product. No tags for things it isn't. No near-duplicates.
- Every claim in the description is in your facts card.

Title, tags, description

Copy a prompt, paste it into ChatGPT, Claude or Copilot, then add your facts card at the end.

PROMPT 1 • TITLE

You're helping me write an Etsy listing title. Use only the product facts below.

Write 5 title options. Rules:

1. Start with what the product is, in the words a buyer would type into Etsy search.
2. Under 15 words. No word used twice.
3. No claims that aren't in the facts. No all caps, no emoji.

Then pick the one you'd use and give me one line on why.

PRODUCT FACTS: [paste your facts card]

PROMPT 2 • 13 TAGS

Suggest 13 Etsy tags for the product below. Rules:

1. Each tag is 20 characters or fewer, counting spaces. Show the count next to each tag.
2. One tag names the product itself.
3. No tags for things the product isn't.
4. No near-duplicates: no singular and plural pairs, no same words in a different order.
5. Prefer two- and three-word phrases over single words.

After the list, show any tag you dropped and the rule it broke.

PRODUCT FACTS: [paste your facts card]

PROMPT 3 • DESCRIPTION

Write an Etsy description for the product below, in plain Australian English. In this order:

1. One opening line: what it is, the format, and who it suits.
2. What's inside, taken only from the facts.
3. How to use it, naming the apps I tested.
4. What you'll receive (the files).
5. One line on what it isn't, so nobody buys the wrong thing.

Short paragraphs. No hype words, no em dashes, no promises the product can't keep.

PRODUCT FACTS: [paste your facts card]

Alt text and the final check

PROMPT 4 • ALT TEXT

Write alt text for my Etsy listing photos. I'll describe each photo below.

For each one, write one sentence of 20 words or fewer that says what's actually in the picture, most important thing first. Don't start with 'image of' or 'photo of'. Don't add selling words.

PHOTOS:

1. [what's in photo 1]
2. [what's in photo 2]

PROMPT 5 • FINAL CHECK

Check this Etsy listing against the rules below. Give me a table with three columns: rule, pass or fix, and the exact fix.

Rules: the title starts with what it is, is under 15 words and repeats no word; there are 13 tags, each 20 characters or fewer; one tag names the product; no tag describes something the product isn't; no near-duplicate tags; every claim in the description appears in the product facts.

LISTING: [paste title, tags and description]

PRODUCT FACTS: [paste your facts card]

TAG CHECK • WRITE EACH TAG AND COUNT IT YOURSELF

01			08		
02			09		
03			10		
04			11		
05			12		
06			13		
07					

SECOND BOX: CHARACTERS, COUNTING SPACES. 20 OR FEWER.

JUST SAYING

Chatbots are very confident about character counts and often wrong. Count on your fingers like the rest of us.

Want the whole thing?

This checklist comes from the way we launch. The Launch Planner holds the whole process.

NM.11

Launch Planner

64 pages for planning a launch, resetting when it wobbles and looking back at what worked.

- Plan, Reset and Reflect sections, plus a short Neuroscience section
- Fillable and print & write editions, plus a two-page Quick Start
- Also made as a Notion template

[SEE THE PDF WORKBOOK](#)[SEE THE NOTION TEMPLATE](#)

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*made for brains that
do things their own way.*

SHARING

Print it, fill it in, use it as often as you like. If a friend would like it too, send them the link rather than the file, and please don't resell or re-upload it.



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